Permit #F00029158-B

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00029158-B **Type of Permit:** FILMING **Release Date:** 07/01/2010

Production Company PYTKA

Insured Company Name PYTKA

Contact Phone No. 1 310-392-9571
Contact Phone No. 2
Fax
Address 858 N DOHENY DRIVE
WEST HOLLYWOOD, California
90069

Production Title PEPSI

Type of Production Commercial - Standard

Producer Michele Atkins

Director Joe Pytka

1st AD Randy Fletcher

Production Manager Sean Cox

FilmL.A. Coordinator Hans Groszkruger

Location Manager John Rizzi
Primary Phone Office - 310-392-9571
Secondary Phone Office - 310-729-3368

Location Assistant na na
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

FILMLA FILM PERMIT RIDER FEE $100.00

Total Permit Fee $100.00

Number of Locations 2

NOT A PERMIT

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Summary Information — Location

Location 1 of 2

Permit Number F00029158-B
Production Company PYTKA
Insured Company PYTKA
Production Title PEPSI

Location Manager John Rizzi
Primary Phone Office - 310-392-9571
Secondary Phone Office - 310-729-3368

Location Address 2612 S Robertson Blvd, Los Angeles, CA, 90034

Location Names

Location Type School

Location Description PRIVATE SWIMMING SCHOOL

Film Dates 7/2/2010 - 7/2/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	5
Cube Trucks	2
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	1
Crew	15
Spot Check	1

Filming Activities TALENT SWIMMING WITH FAKE SHARK IN POOL;

Jurisdiction **Political:** Los Angeles City - Council District 10 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note RIDER "B" ADDS LOCATION

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Summary Information — Location

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Insured Company PYTKA
Production Title PEPSI

Location Manager John Rizzi
Primary Phone Office - 310-392-9571
Secondary Phone Office - 310-729-3368

Location Address 1811 Tamarind Ave, Los Angeles, CA, 90028

Location Names

Location Type Apartment Building

Location Description

Film Dates 7/2/2010 - 7/2/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	5
Vans	2

Personnel on Location

Type	Quantity
Crew	10
Spot Check	1

Filming Activities plate shots from balcony ;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note RIDER "B" ADDS LOCATION

Coordinator Note NO GENERATOR AND NO ACTIVITY IN PUBLIC AREAS

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT